



LEAD.
TRANSFORM.
GROW.



World-Class Faculty



Business - Relevant Curriculum



A Global Perspective

A Strong Family Business Network

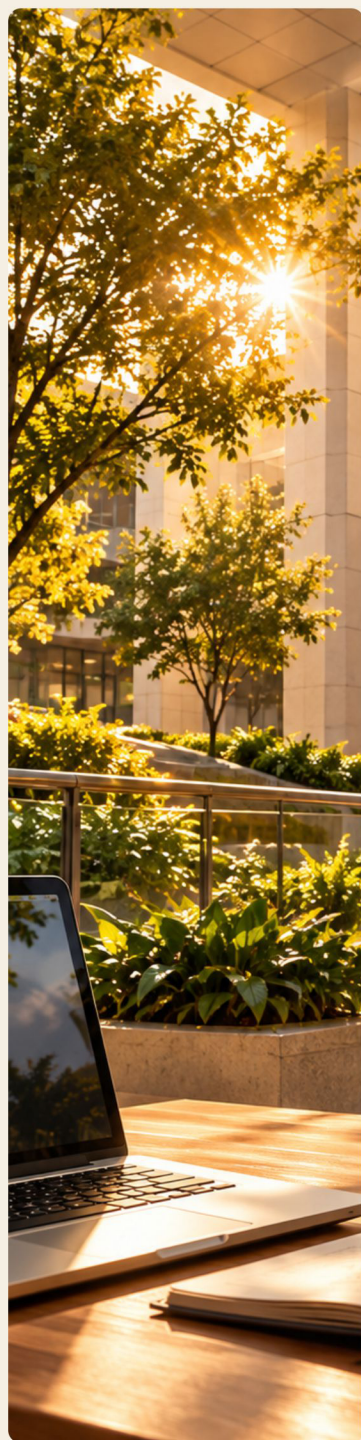
Build the Future of Your Family Enterprise

The MBA in Family Business at IIM Lucknow (Noida Campus) is a two-year MBA designed for owners of established family businesses and next-generation family business leaders.

The programme combines rigorous management education, family-business expertise, experiential learning, global exposure and entrepreneurial opportunities to prepare participants to lead, transform and grow their family enterprises across generations.



Why MBA in Family Business at IIM Lucknow?



01

Family-Business Focused Curriculum

Core management education integrated with family-business strategy, governance, succession, leadership, innovation and growth.

02

Apply Learning to Your Own Business

Apply classroom learning to real challenges and opportunities within your family business.

03

Family Business Labs

A progressive, hands-on journey covering enterprise diagnosis, vision, strategy, succession, innovation and future growth. The Labs progressively contribute to the final Capstone project.

04

Business Transformation & Growth Plan

Develop an actionable 5–10 year Business Transformation & Growth Plan for your family business under faculty guidance, with industry mentorship.

05

Innovation & New Ventures

Explore entrepreneurship, digital transformation, new business models, strategic investments and emerging opportunities.

06

Global Exposure

Gain insights into global family-business practices, institutions and entrepreneurial ecosystems with an optional two-week international immersion.

07

Practitioner & Peer Learning

Learn from successful family-business leaders, entrepreneurs, investors and industry experts while building a network of future family-business leaders.

08

IIML–EIC Ecosystem

Access to entrepreneurial ecosystem and resources of the IIM Lucknow Enterprise Incubation Centre (IIML–EIC).

A Learning Experience Built Around Your Enterprise



Classroom Learning



Family Business Labs



Enterprise Application



Transformation & Growth



MBA IN FAMILY BUSINESS / 02

Two Years. Six Terms. One Transformation Journey.

The programme follows a modular on-campus format, with participants attending seven days of classes every month, allowing them to balance academic learning with their professional and family-business responsibilities. Family Business Labs will be conducted online on few weekends.

YEAR 1

Build the Foundations

Develop capabilities in:

Strategy | Finance | Marketing |
Operations | HR | Economics | Analytics |
Business Communication



YEAR 2

LEAD • TRANSFORM • GROW

Focus on:

Family-Business Leadership | Governance
| Succession | Innovation |
Entrepreneurship | Digital Transformation |
Strategic Growth | New Ventures | Global
Business



PROGRAMME STRUCTURE

Curriculum at a Glance

33.5 Credits

Total Curriculum

1 Credit = 30 Hours

2 Years

Duration

7 Days Every Month

Campus Engagement

3 Credits

Family Business Labs

6 Terms

Structure

19.5 Credits

Compulsory Courses

4 Credits

Capstone Project

On-Campus Modular

Format

5 Credits

Electives

2 Credits

Global Immersion/ Dissertation

Admissions

MBA-FB

Eligibility

- A bachelor's degree or equivalent professional qualification (CA/CS/ICWA) awarded by a recognized university/institution in India or abroad.
- Minimum 50% aggregate marks/equivalent CGPA in 10th, 12th and undergraduate degree.
- Minimum 15 years of formal education (10 + 2 + 3 or 4 system).
- Must be an Owner or Scion of a Family Business/Enterprise with a minimum investment in business/turnover of at least ₹20 crore p.a.
- Valid GMAT/GRE score OR IIM Lucknow's Entrance Exam score.

Selection

Shortlisted candidates will be invited for a Personal Interview, focusing on:

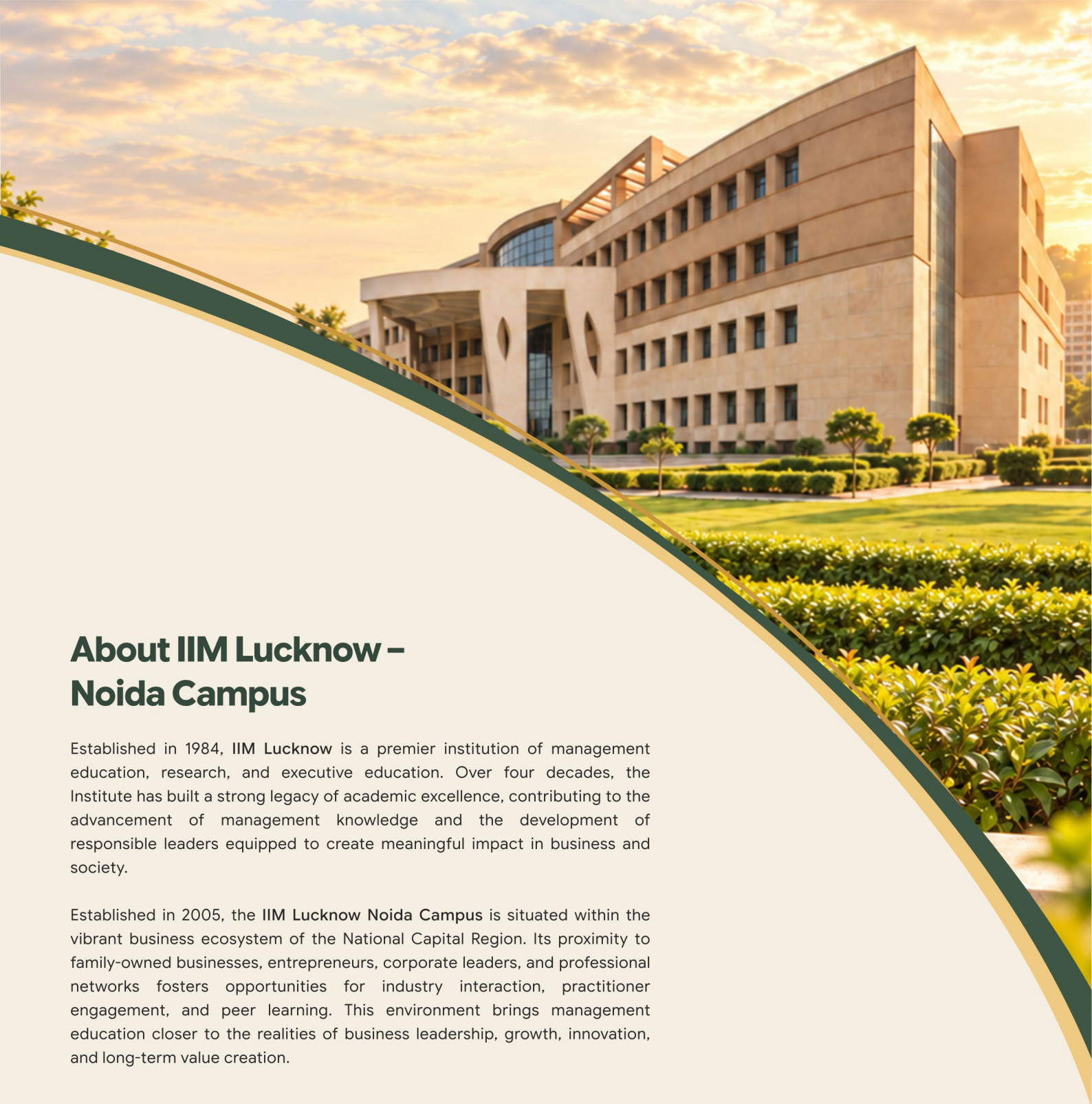
FAMILY-ENTERPRISE ENGAGEMENT | LEADERSHIP INTENT | ABILITY TO APPLY LEARNING

Fees for the Programme

- ₹ 25,30,000 + Dissertation / global immersion fee + Taxes as applicable
- The programme is non-residential: the fees do not include hostel/guest house and mess charges.
- Global immersion optional: Approximately ₹10,00,000/- (at actuals) for academic and accommodation expenses. Does not cover international travel and visa expenses.
- If opting out of global immersion: Dissertation under a faculty/industry mentor: ₹3,00,000/- dissertation fee.

Total Fee

• Total Fee (without global immersion)	₹28,30,000 + Taxes
• Total Fee (with global immersion)	₹35,30,000 + Taxes (Approx.)



About IIM Lucknow – Noida Campus

Established in 1984, IIM Lucknow is a premier institution of management education, research, and executive education. Over four decades, the Institute has built a strong legacy of academic excellence, contributing to the advancement of management knowledge and the development of responsible leaders equipped to create meaningful impact in business and society.

Established in 2005, the IIM Lucknow Noida Campus is situated within the vibrant business ecosystem of the National Capital Region. Its proximity to family-owned businesses, entrepreneurs, corporate leaders, and professional networks fosters opportunities for industry interaction, practitioner engagement, and peer learning. This environment brings management education closer to the realities of business leadership, growth, innovation, and long-term value creation.

IIM Lucknow | Noida Campus

B-1, Sector 62, Institutional Area, Noida – 201309,
Uttar Pradesh, India

For Programme Details & Admissions:

Visit: IIM Lucknow website

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